

WHAT WE CAN DO FOR YOU

REGENERATING LIVERPOOL



Whether you're looking for a location for your business or a place to invest in property, Liverpool has so much to offer. Just the name "Liverpool" is a worldwide acknowledged brand that your clients will identify with. They will appreciate a strong background of arts and culture, and recognize a city with a modern touch of business experience extending from commerce into bio-sciences, education and digital technologies amongst others.

Liverpool has the sites for your buildings, affordable homes for your employees, excellent shopping and leisure facilities, an extensive and reliable public transport network, excellent access to the national motorway network and internationally through two ports and the city's own airport.

Regenerating Liverpool has experienced staff who can help you find the site you need; find the right funding package to assist you; design the building development that meets your needs; and even help to find you the right kind of trained and experienced staff that make your business thrive.



Liverpool
City Council

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We Are Liverpool

With a global perspective, world famous brands and exceptional economic strengths, Liverpool is recognised as one of the UK's leading business destinations. We are at the centre of the UK's second largest regional economy with access to 6 million customers. Our regional economy is worth more than £149 billion with 236,000 business. We are home to global Fortune 500 companies complemented by a large, diverse base of innovative SMEs and start ups. Businesses are attracted to Liverpool by market opportunities, a low cost base, international connectivity and an outstanding quality of life.

We are ranked No. 1 in the UK for both entrepreneurship and business growth, and renowned for our cutting edge technology and R&D. We top the Northern league tables for business innovation. There is no shortage of talent either, with 6 million people within the travel to work catchment and 12 universities producing nearly 80,000 graduates per year.

Liverpool offers investors possibilities across a broad range of industry sectors including: financial and professional services, low carbon, digital and creative industries, advanced manufacturing, life sciences, logistics and leisure. Major investors include Astra Zeneca, BNY Mellon, Jaguar Land Rover, Maersk, Siemens, Sony and Unilever. We also have the unique brands of Liverpool Football Club and The Beatles.

Liverpool continues to change and attract investment. In the last 5 years the city has attracted over £5 billion of physical investment even through a time of austerity. The scale and quality of the city's transformation has been of international significance. There are no plans to stop however, and exciting opportunities have been identified to sustain the momentum.



Why Invest in Liverpool?

Liverpool is a world class, internationally recognised city enjoying a renaissance. Now attracting over £1 billion a year in investment, it is continually showing how it is a city that is open for business. We are looking for key investment partners to drive forward the City's economy and deliver a range of diverse major projects.

We are open to a range of investment approaches and structures including but not limited to joint ventures, equity and funding, contractor delivery, acquisitions and hybrid models as appropriate to the relevant financial investment including returns both short and long term. The City would also prioritise delivery and act as a wider facilitator where required, utilising its legal powers under land and property compulsory purchase, and subject to legislative requirements.



INCENTIVES

In addition to the above, we would be able to offer a range of incentives that include:

FUNDING

There are a variety of funds available to business who are looking to invest or expand within the Liverpool City Region. The funding is delivered locally ensuring rapid appraisal, rapid decisions and rapid results. It's the way we do business here.

We can connect you with a wide variety of funding options available in this area. Whether it be loan, investment, crowdfunding, invoice finance or asset finance, whatever your needs may be, we can introduce you to the right funding products for your business.

RECRUITMENT & SKILLS INCENTIVES

Investing in skills is essential to any company's future growth. Grants are available to support the recruitment of apprentices.

We can offer invaluable business support for recruitment and training through our 'Liverpool Work' programme. The scheme provides a dedicated account manager for your company, offering a wide range of recruitment services free of charge.

PROPERTY INCENTIVES

Liverpool offers some of the highest levels of property incentives in the UK, with potential for significant rent free periods on office accommodation. Combine this with some of the lowest real estate prices and Liverpool offers an extremely cost effective solution.

LIVERPOOL IN LONDON

Liverpool in London is a base for Liverpool's businesses who want to benefit from a London location to network and secure business opportunities, without the significant cost associated with a London address. Liverpool in London membership puts you and your business at the heart of the capital, helping you to secure deals in this vast marketplace.

Membership provides you with a London address, virtual office service, hot desk, access to meeting and event space, membership to the London Chamber of Commerce & Industry, discounted accommodation rates and more.

LAND ACQUISITION ASSISTANCE

We can support a scheme with the use of our legal powers to acquire land and property compulsorily to facilitate site assembly where this is a significant economic benefit to the City, making Liverpool an attractive choice for investment.



OUR SERVICES ON OFFER TO YOU

We can help you in several ways:

FINDING A SUITABLE SITE OR PREMISES

Our Property & Asset Management Team has a database of sites and premises that are in Council ownership and which may be easily available for development. In addition, we can assist with land acquisition and use Compulsory Purchase Orders where this may be necessary for sites not in our ownership.

FUNDING SUPPORT

In some cases, we can guide you through the maze of funding grants that could assist in site assembly, renovating historic buildings, or even where there are incentives such as reduced business rates or rents if you bring your business to certain parts of Liverpool.

PLANNING, CONSERVATION AND HERITAGE ADVICE

Our Planning and Conservation Teams can help you through the planning application process, including finding solutions to working with historic buildings that we are keen to see preserved and brought back into sustainable use.

BUILDING CONTROL SUPPORT

Our Building Control Team can ensure that your building works are adequately designed, and correctly constructed by your building contractors, and can organize the required certification of completion.

SOURCING THE RIGHT EMPLOYEES FOR YOUR BUSINESS

Our Employment Team can assist in liaising with Job Centres to find suitable employees for your business, including researching and finding training courses where necessary to ensure that your employees have the rights skills that you seek.

KEY CONTACT FOR DEVELOPMENT QUERIES:

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